

SPECTRA

THE ONLY MSP CERTIFICATION RECOGNIZED BY GLOBAL INSURERS

Your competitors all have the same problem. You're about to fix it.

The **SPECTRA Business Advantage Program** gives you three strategic advantages:



**COMPETITIVE
DIFFERENTIATION**

- Recognition** Only MSP certification recognized by global insurers and brokers - Get on the [SPECTRA map](#) for better visibility and referrals
- Elevate** Up to 35% cyber insurance discounts for your clients - More than IT, you're solving a business problem
- Freedom** Stack-agnostic, we certify your security solutions, not specific vendors



**REVENUE
GROWTH**

- Leads** Cyber Insurers refer their clients who need better security to SPECTRA certified MSPs
- Retention** Preferred cyber insurance access and SpectraCare protection only available with certified services
- Enablement** Webinars, pitch materials, warm lead and generation for your sales team



**REAL
PROTECTION**

- Shield** Our insurers won't sue or replace you post-breach
- Guarantee** SpectraCare refunds your client if there's a covered incident, protecting your reputation
- Resilience** Exclusive discounts and better coverage for both you and your customers, your ecosystem will be more cyber resilient

Without SPECTRA, you're competing on price
With it... You're the MSP that offers better protection and saves clients money

[Schedule your consult](#)

